

## Press information

**PolyIC GmbH & Co. KG: Mai 22, 2009**

### **PolyIC's cutting edge technology shown at the „world summit“ of organic electronics**

**Fuerth, Germany:** LOPE-C 2009 ([www.lope-c.com](http://www.lope-c.com)) is the largest and most eminent event in the field of organic electronics. PolyIC as Gold Sponsor of this interdisciplinary world summit, which will take place from June 23 – 25 in Frankfurt, Germany, will exhibit several innovative applications live and exclusive.

Within the premises of Messe Frankfurt, numerous visitors from all over the world are being expected by the OE-A (Organic Electronics Association), which belongs on its part to the umbrella association VDMA. The expert public will have the chance to inform themselves about the latest research and development in the field of organic electronics through more than 50 exhibiting companies as well as more than 100 presentations.

One of the highlights at LOPE-C 2009 will be the technical presentations that are on the agenda on June 24 – 25. At this opportunity PolyIC will – for the first time ever – announce data on its printing process and on the roll-to-roll production. Already on June 23, the technological leader will comment on its present strategic direction during its presentation at the Business Conference.

Cutting edge technology made in Germany is not an obsolete buzzword: for the first time PolyIC will exhibit a roll from its production, which contains printed RFID transponder. However, development is not only taking place in the laboratories: Hands-on and updated applications give an example of the various areas of application for printed transponders. Visitors of former conferences, who already

know the PolyIC coffee machine that could be activated contactless through a RFID voucher, will be surprised by its continuing revolution...

## **PolyIC GmbH & Co. KG**

PolyIC is a leading developer of polymer electronics technology and moreover a future supplier of printed electronic products and components. The two product lines are called PolyID<sup>®</sup> and PolyLogo<sup>®</sup>. The activities are focused on providing innovative low cost electronics for mass markets.

PolyIC focuses on its expertise in materials, new adapted chip design methods as well as mature mass production processes (roll-to-roll printing) for the development of this new technology and the goal of large-volume production.

The leading application for PolyIC is RFID (radio frequency identification). The wireless data transfer technology has the potential to be used in various electronics applications being thin, flexible, robust and low-cost.

PolyIC is a member of EPCglobal – an organization for standardizing the use of RFID in the industries as well as a founding member of the OE-A (Organic Electronics Association), a working group under the umbrella of the VDMA (Verband Deutscher Maschinen- und Anlagenbau). The OE-A promotes organic electronics internationally. Furthermore, since 2008 PolyIC is a member of AIM-D e.V., an association for automatic identification and mobile data capture.

PolyIC GmbH & Co. KG was set up in November 2003 as a joint venture between Leonhard Kurz (51%, hot stamping and coating) and Siemens (49%, electronics) for the development and production of printed polymer electronics. In-between Erlangen and Nürnberg, PolyIC is headquartered in Franconian Fürth on the premises of Leonhard Kurz Stiftung & Co. KG.

PolyIC's webpage is accessible at [www.polyic.com](http://www.polyic.com).

Expressive pictures regarding the topic of organic electronics are ready to download at <http://www.polyid.de/en/press-images.php>.



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