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November 03, 2008

## Special edition celebrating 5 years of PolyIC



Dear readers,

I am especially delighted to write to you today of all days, because: PolyIC is celebrating its fifth birthday!

It is always exciting during such events to look back at developments and special occasions, and also to see that the founding of the company PolyIC in 2003 was the beginning of a success story.

In addition, we want to show you the network with

which we have become so successful. Another part of this newsletter will inform you about the exhibitions and conferences that PolyIC will be attending over the coming months. Although not directly gifts relating to our 5 years, the various awards that PolyIC accepted with pride in 2008 are also a cause for celebration.

I hope you enjoy this interesting read

Your  
**Wolfgang Mildner**

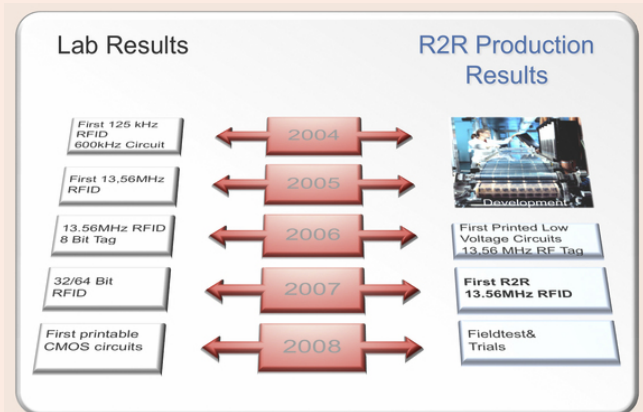
**Managing Director**  
**PolyIC GmbH & Co. KG**

PolyIC is a member of:



### Interna:

Since 5 years PolyIC is technology leader



Five years ago, we had a vision of bringing printed electronics to all products and therefore, right from the start, we concentrated on **printed RFID (Radio Frequency Identification)**. A look back over the past 5 years clearly shows that the development of printed RFID has continued along two tracks since 2003 up to today: In the laboratory and on the print machine.

Printed electronics are now subjected to practical tests. Within the framework of the PRISMA project (funded by the German Federal Ministry of Education & Research, BMBF), various field tests have been carried out. One of these field tests took place at the **Mediatech Exhibition 2008** in May this year. During the conference, more than 4000 tags in the form of a name tag equipped with radio technology were issued to visitors.

## Network:

### The network of PolyIC

PolyIC has built up a large network for the successful market introduction of printed electronics. Read all about it below.

### PolyIC is a founding member of the Organic Electronics Association.

The Organic Electronics Association was set up in December 2004 as an international information and communication platform for the companies and institutes active in this new technology. Over 100 members from Europe, the USA and Asia work together in the OE-A to promote the development of a strong infrastructure for the production of organic electronics. OE-A represents the entire added-value chain in organic electronics, from material manufacturers via system builders, producers to the user.

### PolyIC is a member of EPCglobal

This non-profit organization develops standards for the uniform utilization of radio frequency technology for identification purposes (RFID) along the complete supply chain across countries and branches.

In addition, EPC also represents an international information network ("Internet of Things"), which enables a rapid and safe exchange of product data for the benefit of manufacturers, trade and consumers. The EPCglobal network is based on research and development work initiated by the Auto-ID Center of the Massachusetts Institute of Technology (MIT).

### PolyIC has joined the AIM-D association

PolyIC joined the AIM-D e.V. in October 2008. This is the industry association for automatic identification (AutoID), data acquisition and mobile data communication.

AutoID represents RFID, linear barcodes, two-dimensional barcodes such as Data Matrix, GPS/GPRS and other marking/identification technologies, as well as complementary areas such as sensor technology.

## Preview:

### Printed Electronics USA 2008



**PolyIC will be exhibiting on 3rd and 4th December 2008 in San Jose, California, USA at the Printed Electronics USA 2008.**

Both Mr. Mildner and Dr. Clemens will be available for talks with you at our stand.

## Knowledge:

### PolyIC received several awards in 2008



### PolyIC was a "Landmark" in 2008

PolyIC has received several awards in 2008. It celebrated the 3rd of April 2008 with the award of the "Landmark in the land of ideas" (Germany - Land of

Ideas initiative).

### PolyIC received the Best New Product Development Award 2008

Again in April, PolyIC won the Best New Product Development Award 2008 which is issued by the conference organizer IDTechEx at the Printed Electronics Europe Conference & Exhibition.

### Wolfgang Mildner is "Printed Electronics Europe Champion"

During this event, Wolfgang Mildner, Managing Director PolyIC, was honored as the Champion of the Year for Printed Electronics.

## Preview:

### Exhibitions & Conferences



### CeBIT 2009

PolyIC will again be exhibiting at the CeBIT 2009; you can find us again in Hall 7 in the Auto ID / RFID Solutions Park. We look forward

to your visit!

Mark CeBIT in your calendar, it is taking place from 3 - 8 March 2009.

### Hunkeler innovationdays 2009

PolyIC will be participating for the first time in the Hunkeler innovationdays 2009. This company fair, held by the Swiss company Hunkeler, takes place in Lucerne. The Hunkeler innovationdays are on 16 - 19 February 2009.

### IC4U issue 04.2008

IC4U is published regularly and is available as an email newsletter.

Responsible for the publication is: Bettina Bergbauer, Public Relations